

2015 Arizona-Sonora Business Resource Guide

Meeting the critical need for cross-border connections



The 2015 Arizona-Sonora Business Resource Guide, a joint effort of the Arizona Daily Star and the Tucson Hispanic Chamber of Commerce, is a comprehensive directory of the pivotal businesses, trade groups, economic development entities and government agencies on both sides of the border. The Guide is backed up with economic data and profiles of key players, as well as tips from cross-border trade pros on how to get started or expand.

In its second year, the bilingual Guide is a critical resource for businesses and site selectors seeking business partners in and around the Arizona-Sonora region.

The Arizona-Sonora Business Resource Guide continues to be a valuable and trusted research tool for our corporate site selection firm here in Princeton, NJ. It's become the go-to source for our clients planning new investments and seeking new suppliers in the Arizona-Sonora Region. The Guide has done much to facilitate economic development within this high growth and dynamic region.

John Boyd, Jr.
Principal

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Location Consultants
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Distributed in July 2015, bilingual print editions of the Guide will be distributed in Arizona and Sonora and will also expand into a searchable web and mobile app directory. Business seeking to be included in the Guide can visit Arizona-Sonora.com to submit their listing. For greater exposure within this critical directory, sponsorships for the 2015 Guide are now available.

Dates:

Publication Date: July 2015

Sponsorship & Listing Deadline: May 31, 2015

Level I Sponsor: \$5,000 Investment

- Cover logo
- Full-page ad in guide
- Prominent presence on main mobile app page
- Presence on the mobile app by industry
- Big box within the industry's directory on mobile platform
- Logo placement in all promotion
- Company recognition in all news coverage
- Table of 10 at reveal event
- Prominently displayed signs at reveal events
- Recognition from podium
- 100 copies of the printed guide

Level II Sponsor: \$3,500 Investment

- Logo on introductory page inside guide
- Half-page ad in guide
- Presence on the mobile app load page by industry
- Big box within the industry's directory on mobile platform
- Table of 10 at reveal event
- Prominently displayed signs at reveal events
- 25 copies of the printed guide

Level III Sponsor: \$2,000 Investment

- Quarter-page ad inside the guide
- 5,000 mobile banner ads
- 4 tickets to reveal event
- 10 copies of the printed guide

Level IV Sponsor: \$1,200 Investment

- Quarter-page inside the guide
- 2,500 mobile banner ads
- 2 tickets to reveal event

To Participate:

Contact the Tucson Hispanic Chamber of Commerce to become a Sponsor in this comprehensive resource guide for doing business between Arizona and Sonora, Mexico.

Tucson Hispanic Chamber of Commerce:

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